



LEADING VERSUS MANAGING

MANAGER

Planning and budgeting
Organizing and staffing
Follows orders
Controlling and solves problems
Maintains control and order
Protects status quo
Writes memorandums
Follows rules and regulations
Technical orientation

Source: Brenda Zimmerman PhD

LEADER

Charts a course providing direction
Provides guidance and counsel
People follow their example
Motivates and inspires
Creates an environment for change
Builds relationships and trust
Trains and teaches
Questions rules and regulations
Strategic orientation

It's my job to make you *shine!*

Visit www.maryellenhynd.com to book a **Discovery Call.**